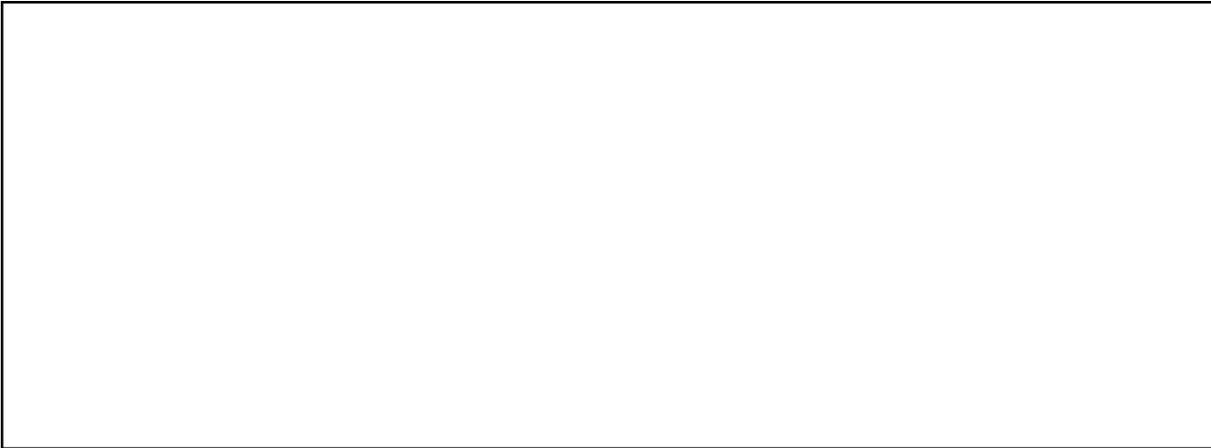


**EXTENDED ABSTRACT HEADLINE  
(TIMES NEW ROMAN, BOLD, 14 FONT SIZE, ALL CAPS, CENTERED)**



**Don't delete and resize the square shape in your original submission. You can delete it in the final submission and use the space for adding authors' information.**

**The review process is double-blind. Therefore, papers submitted for review MUST NOT contain any author information – neither on the title page nor in the page header!**

ABSTRACT (**headlines: TNR Bold, 11pt, all caps**) - Abstract should be written in 150 words and with 10 font size, Times New Roman, justified, single line spacing. The abstract should be understandable by the general IS researcher who is not an expert in the topic area.

Keywords: Keywords regarding the work are stated in this section. Said section should contain maximum 5 words that are written with 10 font size and separated with semi-colons.

\*\*\*\*\***Important Information**\*\*\*\*\*

1. The extended abstract should be prepared on an A4-sized paper with 25 mm margins on all sides. Extended abstracts can contain figures, tables, formulations or images. All illustrations must be prepared inside of the main text. **Extended abstracts are limited to a maximum of four (4) pages.** The page limit includes all text (including title, abstract, keywords), figures, tables, appendices, and references.
2. Start the main body of the paper (i.e., the Introduction section) on the **FIRST page**; that is, right after the Abstract/Keywords.

\*\*\*\*\*

**1. THIS IS A HEADING 1 STYLE PARAGRAPH (headlines: TNR, Bold, 12pt)**

Format normal text paragraphs with single spacing using size 12 Times New Roman font. Here is a footnote<sup>1</sup>. References should use Harvard citation style. For example, Markus and Robey (1988) is

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<sup>1</sup> Footnotes are not recommended; if used, they look like this. The style is "Footnote text."

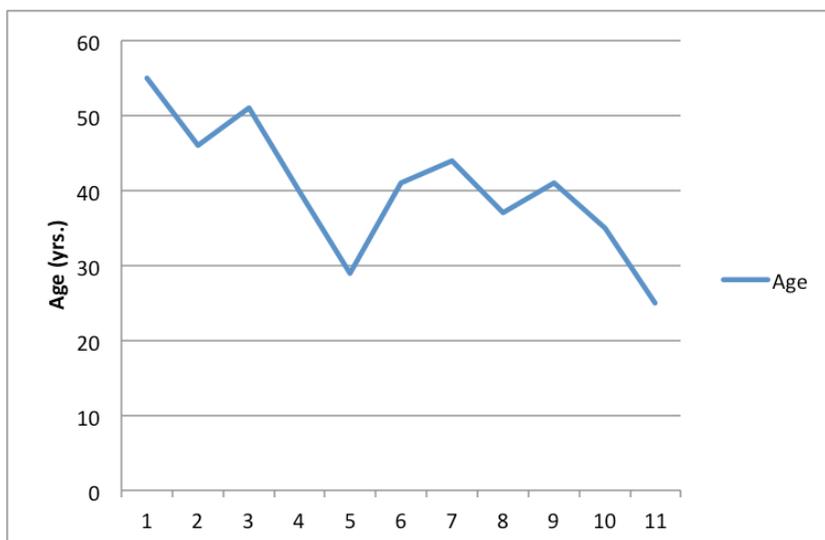
an often-cited journal article. This is a reference to a book (Avison and Fitzgerald, 1995). A reference to a conference paper is Kude et al. (2014).

### 1.1. Second degree subtitles look like this

First degree titles (2.) should be written left aligned, all caps and bold. Second and 3rd degree subtitles (2.1, 2.1.1) should be written left aligned, bold and with title case. A blank line should be placed between the paragraphs and there should not be any paragraph indentation.

### 1.2. Table and Figures

All of the tables, images and figures should be centered. Figures and images should be numbered and figure headers should be **placed under the figure or image**; as for the tables, they should also be numbered and the table header should be **placed at the top**. Table, image and figure headers should be written with upper case initial letters, bold and should be centered. References (if any) of the tables, figures and images should be presented just under the tables, figures and images in the form of author surname and publication date.



**Figure 1.** Figure Header

**Table 1.** Figure Header

Factor	Unit	Low	High
Final temperatures	°C	200	500
Heating rate	°C/min	1	10
Holding time	min	0	50
N2 flow rate	L/min	0.2	1.0
Condensing temperature	°C	0	10

The references should look like below. The style is called “Reference.” The heading style is “Subtitle.” **Total number of references must not exceed 20.** References should be listed arranged in alphabetical order beginning with the author’s names and initials, followed by the year of publication, title of periodical, volume and page.

## 2. REFERENCES (headlines: TNR Bold, 12pt)

1. Avison, D. E. and Fitzgerald, G. (1995). *Information systems development: Methodologies, techniques and tools*, 2nd Edition. London: McGraw-Hill.
2. Delfmann, P. (2007). *Adaptive Referenzmodellierung. Methodische Konzepte zur Konstruktion und Anwendung wiederverwendungsorientierter Informationsmodelle*. PhD thesis, University of Münster.
3. Geron, T. (2013). *Airbnb and the unstoppable rise of the share economy*. URL: <http://www.forbes.com/sites/tomiogeron/2013/01/23/airbnb-and-the-unstoppable-rise-of-the-share-economy/> (visited on July 30, 2014).
4. Kude, T., Bick, S., Schmidt, C., and Heinzl, A. (2014). "Adaptation patterns in agile information systems development teams," in: Avital, M., Leimeister, J. M., & Schultze, U. (eds.) *European Conference on Information Systems*, Tel Aviv, Israel.